HENRY MICHAELS

MUSIC INDUSTRY PROFESSIONAL

Music industry professional with experience across A&R, sync licensing, music supervision, and artist development. Creative and relationship-driven, with a strong network across independent music, labels, publishers, agencies, and production.

CONTACT

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EDUCATION

University of Wisconsin-Madison

Bachelor of Arts - Journalism and Environmental Studies

Sept 2016 - Aug 2020

Dean's List: 8 of 8 sem | Phi Beta Kappa

Clubs and Student Organizations

WUD Music | Talent Booker

WSUM Student Radio | Active Member + Traffic Director

SKILLS

Presentation and design tools (Canva, Microsoft Office)

Audio editing software (Adobe Audition, Logic)

Music library systems (DISCO, Spotify for Artists, Chartmetric)

CRM and workflow tools (Asana, Pipedrive, Xero)

PERSONAL PROJECTS

Radio: Noods Radio + 8 Ball Radio

Music Writing: First Transmissions + Emmie Magazine

WORK EXPERIENCE

Marmoset

Account Coordinator

December 2025 - Present

Pitch music and manage projects end-to-end while serving as a key contact for clients and creative partners; build relationships across agencies, production companies, and supervisors to drive sync placements and artist opportunities

Music Strategy Consultant (Freelance)

Sept 2025 - December 2025

Working with independent publishers to support artist signings and catalog development, and collaborating directly with artists to position their music for opportunities in film, TV, and advertising

SixtyFour Music

A&R | Music Strategy Manager

Nov 2023 - May 2025

Curated and expanded music libraries for global brands; led artist signings, contract negotiations, and royalty management; developed pitch materials that secured key partnerships

The Royalty Network

Jr. Creative

Apr 2023 - Nov 2023

Handled music searches and pitches for client briefs; created pitch decks for key artists; organized incoming music and maintained accurate metadata tagging

Hobo Audio

Jr. Producer (Contract)

May 2022 - Aug 2022

Supported the production process at a full-service music house; assisted with music supervision and voice-over casting to deliver polished, high-quality campaigns